

8th District Council Report to MSSNY

1. **Getting Ahead of the Storm:** Due to the crippling effect of Buffalo's latest storm, the Erie County Medical Society will be leveraging the snowplow and ATV registry to assist in transporting clinicians and essentials to clinical settings, whenever necessary in the aftermath of a storm. This initiative will be through collaboration with the Emergency Managers of the regional health systems and serve to allow the Medical Society to play a role in facilitating access to care when the region is in crisis.
2. **Leveraging Erie County's Practice Management Committee to Recruit Members in the 8th District:** The Erie County Medical Society heard from practices in Chautauqua County asking to sign up their doctors as members of the Medical Society after Practice Administrators in that county asked to join our Practice Management Committee but were advised that their CFOs and COOs would not be able to participate on our Practice Management Committee unless the doctors from their practices are members of the Medical Society. The Practice Management Committee meets the third Thursday of every month and consists of regional CFOs and COOs of practices and ECMC who lean on each other to discuss common pain points and best practices to overcome those pain points. It also serves as a means to encourage a culture of collaboration among conventional competitors.
3. **Leveraging Doximity Data to Perform Target MD/DO Recruiting to WNY:** The Erie County Medical Society is collaborating with a TX based firm that is owned by Doximity to identify inbound migration trends among our doctors at a national level and perform target recruiting to overcome access to care issues in WNY. The data will reveal which areas in the U.S. that doctors who come to Buffalo tend to come from in order to recruit specific doctors from those areas in the country (Northwestern Virginia, Pittsburgh, and Eastern Ohio) who also reveal to Doximity that they are open to relocating/or receptive to new work. The data also provides visibility into why doctors leave certain regions and health systems and what exactly those doctors are looking for in terms of employment features and culture so that our members in need of recruitment services can message effectively in order to target those candidates.
4. **Non-Dues Revenue Recruitment Initiative:** The Erie County Medical Society has commenced a collaboration with a national physician recruiter to recruit physicians to Western NY with a split-commission arrangement to increase Erie's

non-dues revenue, (and to also resolve recruitment, and hence, access to care issues).

5. **Erie County Medical Society Collaborating With the 9/11 Victim**

Compensation Fund: The Erie County Medical Society is seeking to address claims issues for first responders who treat at Roswell Park by leveraging relations at the 9/11 Victim Compensation Fund in order to escalate any claims issues Roswell is experiencing as a network provider. Until Roswell Park was recently included on the World Trade Center Health Program (WTCHP), Buffalo-based first responders who sought compensation from the Fund were required to travel downstate to treat at an affiliated WTCHP provider in order to submit an eligible claim to the 9/11 Fund.